

Company Matched Giving/Funding Schemes

Maximising fundraising with help from parents and their employers

About matched funding:

- Many companies offer their employees the chance to take part in a matched funding scheme.
- Generally the employee must have been involved in the fundraising event as a volunteer.
- Companies who do offer matched funding will pledge a sum of money relating to the amount their employee has raised at a fair or donated to the charity. For example, a parent volunteers to work on a stall at the PTFA summer fete. The profit made by the stall is £100. The parent's employer will then match this amount with a further £100.
- Some organisations will match fund on a £ for £ basis, others will stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria such as the recipient organisation being a registered charity.
- Companies may support the school in a variety of ways including:
 - matching funds raised through an activity (e.g. school fete, disco, quiz night)
 - matching funds raised by a sponsored event
 - a cash donation
 - donation of equipment (i.e. playground equipment)
 - donation of services
 - donation of prizes (suitable for raffles/auctions/tombola)
- Some companies will also pledge resources instead of money, by offering a tangible service or donating equipment etc.
- Alternatively, a parent may opt to make a cash donation to the PTFA, which again could be matched by their organisation.

Steps to follow:

- Speak to your company's community relations/CSR/HR manager to find out if they operate or are interested in running a matched funding/giving scheme.
- In smaller companies where such a post does not exist, it is preferable to go to the immediate line manager to ascertain the most appropriate person to speak to.

- Once the company has agreed to a match give, ask them to put their pledge in writing to the PTFA. Online templates are available and we can help.
- Or the company may ask the employee to complete a request form, which will be sent to us.
- Once necessary in-house admin is completed the rest is taken care of by the PTFA, the school and the charity commission.

Relevant Information:

St John's PTFA is a registered charity – Charity Number 1076683

For any further information, please contact:

Ben Pallas PTFA Treasurer, or Louise Ryan PTFA Secretary –
email us on ptfastjohnsprimaryn11@yahoo.com.

If you are interested in donating through the matching funding scheme, please contact your Human Resources department for a form, which needs to be completed and sent to us. By using this scheme you can make your gift worth even more to us.